

# MEETING MINUTES

Meeting of the Interim Committee of the International Adventure Racing Association.

**Wednesday, 28 February 2024 @ 19h00 GMT held on Zoom**

## Attendance

- |                                     |                                  |
|-------------------------------------|----------------------------------|
| 1. Cormac MacDonnell, Chair         | 6. Samuel Eloy, Media            |
| 2. Marijn Edelenbosch, Organisation | 7. John Harris, Media            |
| 3. Lisa de Speville, Admin          | 8. Warley Costa, Membership      |
| 4. Alen Pujol, Comms                | 9. Clement Valla, Sustainability |
| 5. Adrian Crane, Membership         |                                  |

## Apologies

Ross Philipps	Lars Bukkehave
Damon de Boor	Kim Beckinsale

## AGENDA

### 1. Welcome / Conflict of Interest Declarations

- All welcomed to the third meeting of IARA in 2024.

### 2. Minutes last meeting / review and adopt

- Proposed: John Harris Secoded: Lisa de Speville. Minutes Adopted
- These minutes will appear on the IARA website.

### 3. Comms & Media WG (Working Group) Updates and decisions

- Website, FB, Insta: Content is being added steadily to the website. Country listings with links to their websites are to be added next. We have started with posts on FB and Insta.
- Logo: USA adventure racer Fletcher Hamel, owner of Hamel Creative and a brand/identity consultant and graphic designer, has offered to create a logo for IARA. During March, a set of concept sketches will be presented to the committee to vote on the direction of the design before he develops it further.
- IARA Announcement communication: The Media WG has given approval of content for the communications from IARA to the adventure racing countries, general community (media release), international organisations and World Obstacle-members and related organisations.
- Meeting attendees have agreed that these communications will be signed by both Cormac and Lisa.

### 4. Sustainability WG

- Clement and Marijn have initiated the Sustainability Working Group, which will develop sustainability and environmental policies for IARA.
- They are using the Sustainability Toolbox ([www.sustainabilitytoolbox.com](http://www.sustainabilitytoolbox.com)) to guide their process of developing this policy and strategy.
- Their next step will be a survey sent to the committee around sustainability and environment.
- There is space on this WG for another one or two people.
- We can request through our social media channels for adventure racers from our community with environmental and sustainability expertise to put up their hands to join the group.

#### **5. Membership WG update and decisions**

- Warley, Alen, Damon and Marijn have made great progress with a document establishing the framework around membership. It will describe what you would need to have to be a member and the different types of memberships. Additionally our goal is to support countries to develop structures to become members of IARA.
- Once the communications from IARA go out, the Membership group will contact AR Countries. They have developed a form, which is designed to gather information about national AR organisations.
- The membership framework will first be tested on three or four countries as case studies with Best Practises from each collected.
- This project will be progressed through March to report more at the next meeting.

#### **6. Rules & Referees WG**

- Adrian, Marijn and Lisa formed the working group around rules and met to brainstorm elements around rules in Adventure Racing.
- They all agree on foundational elements around Rules and during March will progress on the prioritised items.

#### **7. Operations WG**

- Cormac, Marijn and Lisa met to discuss operational elements.
- An 'Operational Guidelines' working document is now in place. This covers items like procedures for committee meetings and working groups. A Policy on openness and transparency, committee decision making and consulting with national organisations.
- This document will continue to grow.

#### **8. Safety WG**

- Romy, Ross and Marijn met to discuss safety in Adventure Racing
- Of interest, there were a number of similarities between the Safety brainstorm and the Rules brainstorm.
- They have prioritised a number of elements and will focus on these during March.

#### **9. Other Items**

- Alen raised the concept of an U25 Adventure Racing World Championship with national representation of teams. We're recording in the minutes to keep in mind for a later stage.
- Samuel suggested a one-minute video of Cormac and Lisa announcing IARA, our website etc. This will follow written communications in March.

## 10. Meeting Summary

Action	Who	When
Upload minutes from 31 Jan to website	Lisa	After meeting
IARA announcement comms to be finalised and sent out	Lisa & Cormac	First week of March
Further logo development (concept approval to final design)	Comms WG	End March
Working Groups (WGs) to continue progressing their projects	All WG	End of Feb
One-minute video announcing IARA	Samuel, Cormac, Lisa	By end March
Open meeting to be hosted in a few months. To be agreed at next meeting	All	March

11. **NEXT MEETINGS:**      Wednesday, 27 March 2024 @ approx 19h00 GMT  
    Wednesday, 24 April 2024 @ approx 19h00 GMT